

CONFIDENCE IN EVERY HAND.



ON THE BUSIEST NIGHTS

EVERY HAND MATTERS.

BEE® brand cards
and shoes result in
better table game
performance than
any other brand.



For too long in our business, we have heard that “a card is a card.” In the relentless pursuit of cost control and overhead reduction, we have watched this offhand statement turn into dogma.

Consider the life of a table games manager at the busiest casino on the busiest night. It’s a life full of variables and few constants. Playing cards are central to every game and must be one of the constants.

BEE cards—and The United States Playing Card Company—know differently. The card matters because every hand matters. And the card-maker really matters.

For more than 150 years, we have made products and built brands with rich legacies. Those legacies are not merely memories of a bygone day, not just a nod to tradition.

The truth is that there is no real difference between the business-like pursuit of cost control and the value of the card. Why? Because the most valuable card delivers the very best game performance. That’s something beyond cost control.

It’s uptime control.

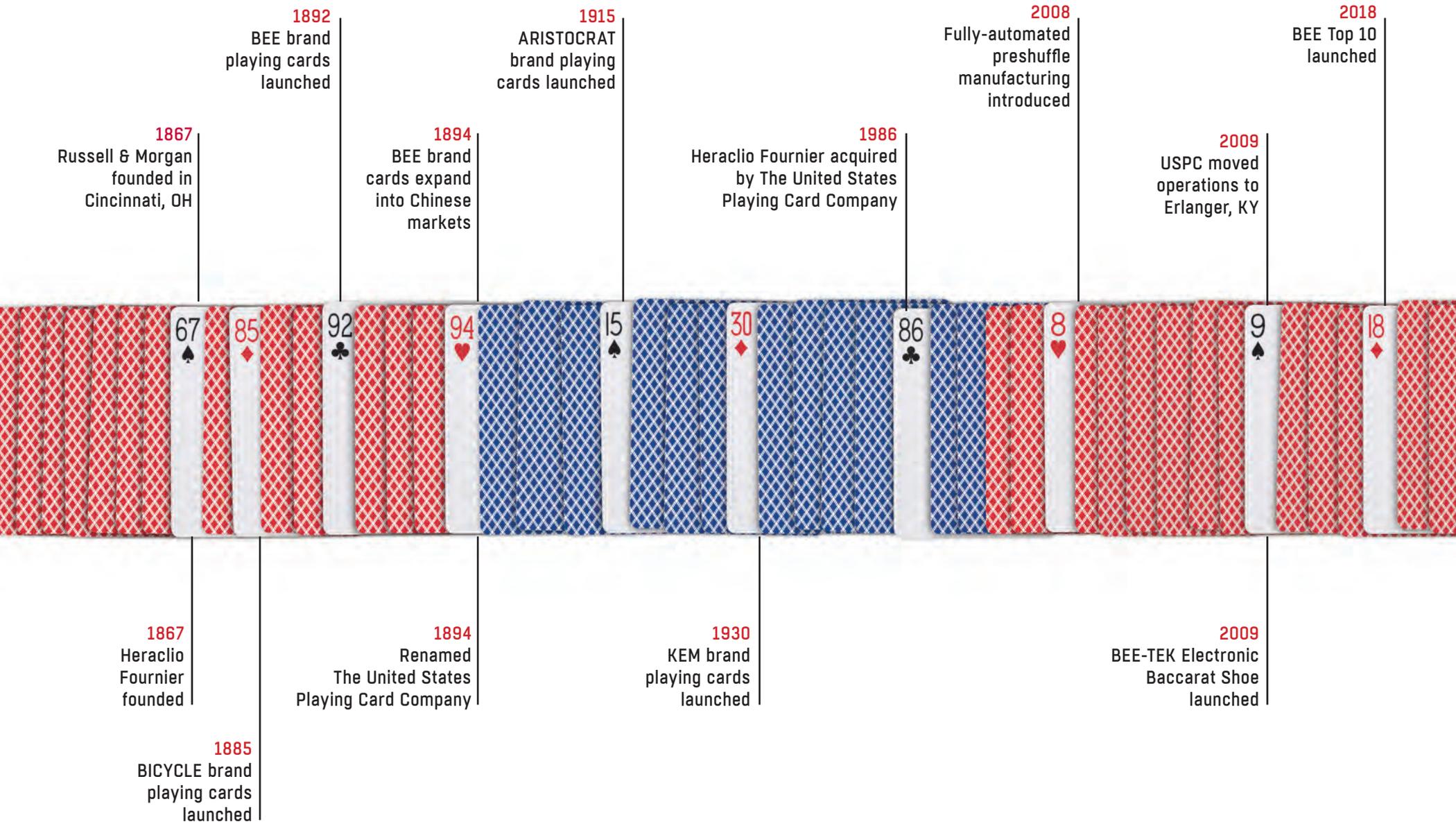
It’s error control.

It’s profit control.

It’s real confidence in the card.

We are the only company that fully integrates the manufacturing process, including making our own card stock. That means the perfect match for every casino environment. We’re the only brand completely dedicated to game performance and to making the job of the dealer easier and more productive. This goes beyond the card, extending to the most innovative table gaming devices in the industry.

OUR HISTORY



OUR CARD-MAKING PROCESS

1

QUALITY CONTROL

We start with custom raw paper from sustainable forests.

2

QUALITY CONTROL

The paper is laminated with our specially formulated earth-friendly adhesive.

3

QUALITY

Each roll of paper is formulated for your casino's climate.

USPC is the only card maker to laminate its own card stock, customizing for each casino's unique climate.

7

QUALITY CONTROL

Paper is printed with our environmentally friendly plant-based ink containing no metals.

8

QUALITY CONTROL

The paper is embossed with our cambric finish.

9

QUALITY

Cards are cut into sheets for each deck.

CONTROL

4

QUALITY CONTROL

5

QUALITY CONTROL

6

Paper is crushed to desired thickness.

Paper is dried in our custom dryer over 200m long.

Custom card stock is rolled and ready for printing.

CONTROL

10

QUALITY CONTROL

11

QUALITY CONTROL

12

For preshuffled orders, decks are shuffled and packaged by robots.

Boxes are sealed, labeled, and optional RFID is applied.

Cards are securely shipped to your casino.

Cards are tested on over 20 vectors and undergo more than 50 quality checks before shipping.

**A CARD ISN'T A COMMODITY,
IT'S AN INVESTMENT.**





IT'S THE FOUNDATION
OF EVERY TABLE GAME.

THE CARDS YOU USE MATTER
BECAUSE EVERY HAND MATTERS.

The most valuable card delivers the best game performance.
BEE cards provide confidence in every hand dealt.

THE DECK THAT STACKS IN YOUR FAVOR

On the busiest nights, every hand matters. Downtime costs you money.
BEE cards deliver superior performance and less jams to shufflers.
This increased up-time means more opportunity for profit.

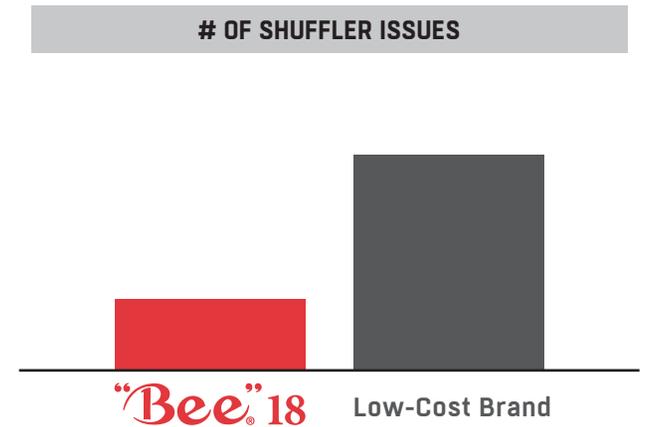


EVERY SHUFFLER JAM MATTERS

HOW MUCH DOES A SHUFFLER ISSUE COST YOU?

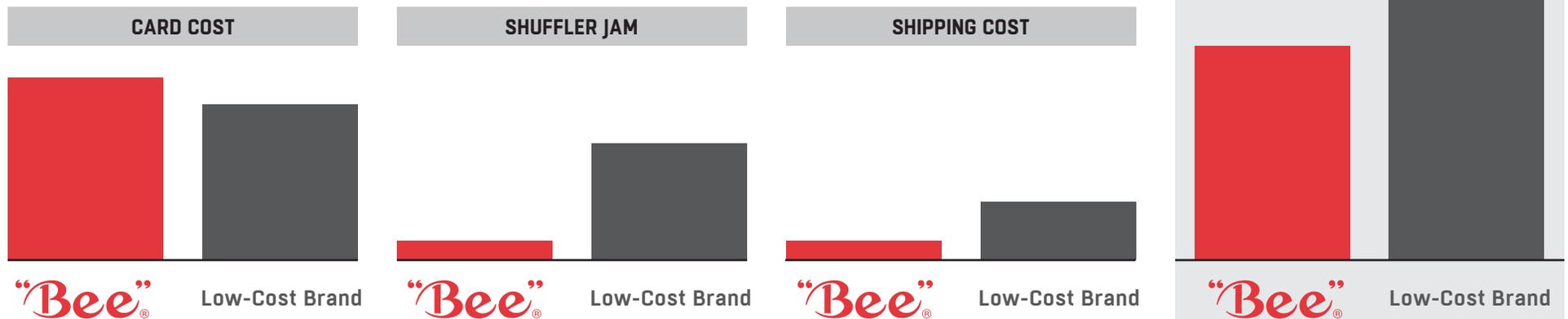
With BEE cards you will experience less shuffler downtime compared to value brands.

USPC delivers higher levels of product consistency because we do not rely on third parties to make our card stock.



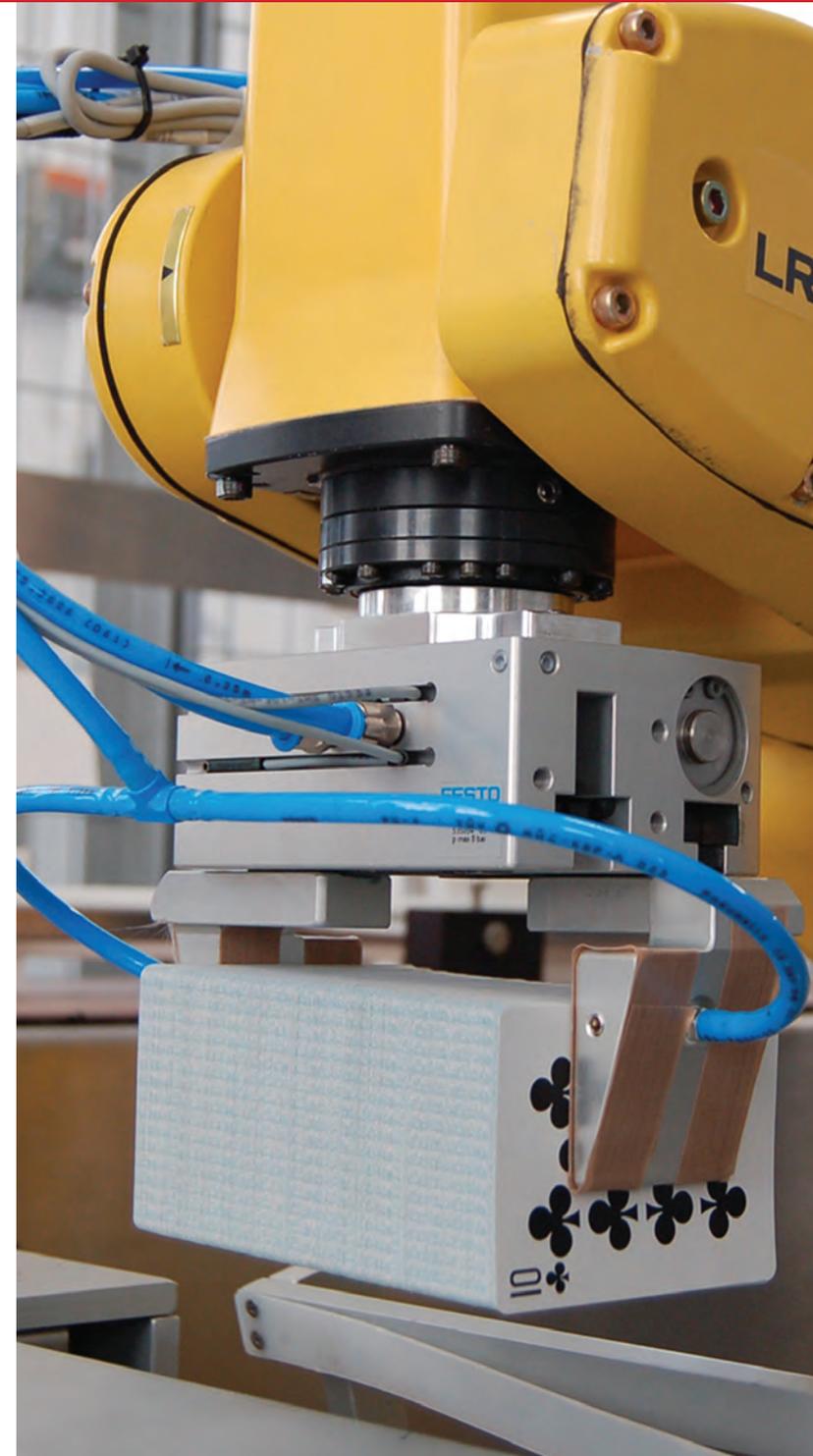
TOTAL COST OF PLAYING CARDS

When evaluating card makers compare the total cost of ownership including card price, shipping cost, and downtime from shuffler jams.



THE PRESHUFFLE PROCESS MATTERS

- ◆ Patented advanced automation allow us to remove all human contact from the first cut of cards until the cards are sealed and wrapped in packaging
- ◆ USPC is the only card maker that has delivered over 170 million preshuffled decks without a randomization issue
- ◆ \$10+ Million investment in preshuffle process and high speed defect detection
- ◆ Our random number generator is certified by an independent agency, the same certification used by government lotteries around the world
- ◆ All employees have completed a background check





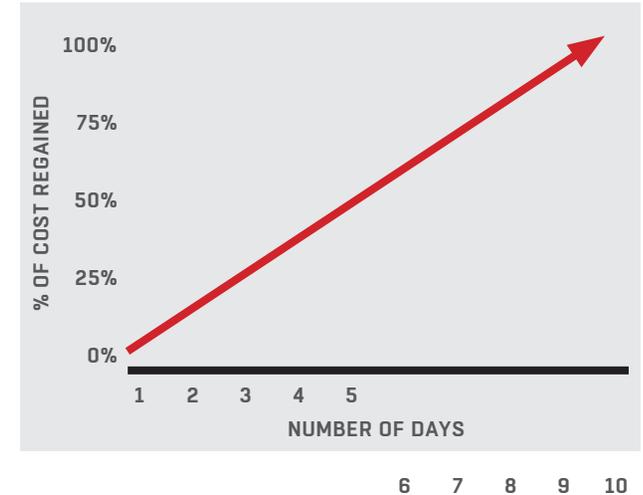
PRESHUFFLED DECKS

BEE preshuffled cards increase the speed of opening tables and decrease downtime when cards are exchanged.

Switching to preshuffle can increase casino annual profits at each table by:

- > \$20,000 for Blackjack
- > \$50,000 for Baccarat

Preshuffle available in 6 and 8 deck formats



SEQUENTIAL DECKS

BEE sequential decks are also available in 6 and 8 deck formats and allow for increased speed of opening games in jurisdictions prohibiting pre-shuffle.



Bee∞Tek™

ELECTRONIC CARD DEALING SHOES WITH CARDGUARD SECURITY TECHNOLOGY





Bee Tek TM BACCARAT

With the house edge and large bets that come with baccarat the cost of a player dispute can be high.

BEE-TEK Baccarat gives you and your dealers the confidence that the game will proceed smoothly by leveraging a unique gate that prevents cards from being overdrawn by the dealer. BEE-TEK enforces the rules of baccarat, verifying the result of the game. It also authenticates every card to your casino, protecting against a foreign card entering the game.

BEE-TEK SHOE FEATURES



EASY-TO-READ DISPLAY

FULL INTEGRATION
WITH TREND BOARDS

INDUSTRY-LEADING
CARD READ
TECHNOLOGY

Proprietary code structure and patented reading technology

- More than 2,000 units deployed, 3 billion hands played and ZERO incorrectly read card values means little change in the pace of play

Fast reading at ~250ms acquisition rate

Maintains the element of surprise for the players!

Overdraw protection

Foreign Card Detection

Compatible with most trendboards

The BEE-TEK Shoe has unmatched reliability with over 3 billion hands dealt without incorrectly reading a card value

- ◆ Advanced algorithms encode the card value and unique casino identifier.
- ◆ Smaller-sized code (think QR code) printed in visible ink (yellow), but not easily visible to the naked eye makes them harder to detect.
- ◆ Printed with conventional inks the same way the rest of the card is printed, with same long shelf-life.

BeeTek™ UNIVERSAL

The BEE-TEK Universal Shoe enables an array of disruptive table game products from third party developers including analytics, security, and new game experiences.



TABLE GAME ANALYTICS AND PLAYER RATINGS

A player-rating software company combines wager data with live-card data to generate perfect player ratings.



NEW TO THE WORLD GAMES

A game developer creates a game that displays video on a nearby screen when certain gameplay events occur.



SECURITY PRODUCTS

A security company triggers and event notification if certain trends or gameplay events occur.

PICK THE RIGHT CARD FOR THE GAME

We want you to get the right card for your gaming floor and offer two specially-designed paper grades for different needs



“Bee” 92

Superior performance in shufflers makes it ideal for moderate-use to long-use table games.



“Bee” 18

Cost-efficient and perfect for squeeze baccarat and other single-use to short-use table games.



CHOOSE THE RIGHT FORM FOR YOU



SINGLE DECK TUCK CASE

AVAILABLE IN:

- RED
- BLUE
- TEAL
- PURPLE
- GREEN
- BROWN
- BLACK
- WHITE



12 DECK CARTON



BEE TOP 10

Decrease opening time for carnival games that do not require 10s.

The 10s are bundled at the top of the deck and clearly indicated for removal.

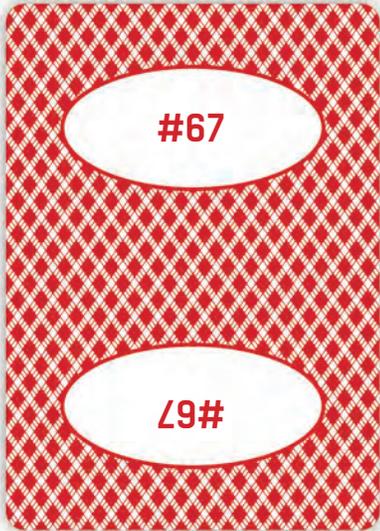
AVAILABLE IN 6 DECK & 8 DECK PRESHUFFLE OR SEQUENTIAL



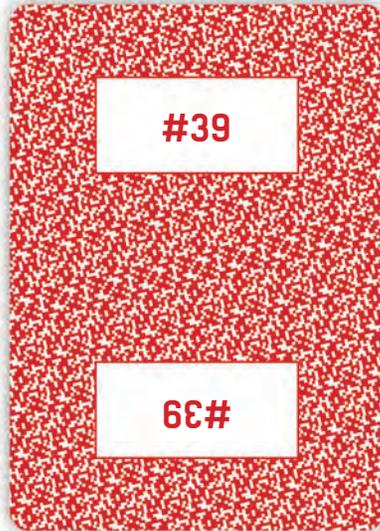
6 DECK & 8 DECK PRESHUFFLE OR SEQUENTIAL

ORDERING BEE BRAND PLAYING CARDS

AVAILABLE CARD BACK STYLES



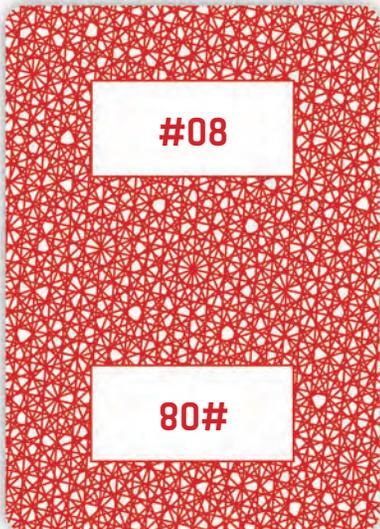
#67



#39



"BEE" STINGER



#08



#31



MAXIMUM SECURITY
Contact your USPC representative for details about accessing this design.



AVAILABLE CARD BACK COLORS



RED
PMS 186



BLUE
PMS 281



BURGUNDY
PMS 208



TEAL
PMS 320



ORANGE
PMS 1655



PURPLE
PMS 266



PROCESS
MAGENTA



BLUE
PMS 300



RED
PMS 206



GREEN
PMS 356

We use the PANTONE MATCHING SYSTEM® whenever possible; however, colors may vary slightly when printed on actual playing card paper stock.



YELLOW
PMS 116



GREEN
PMS 342



BROWN
PMS 464



GRAY
PMS 445



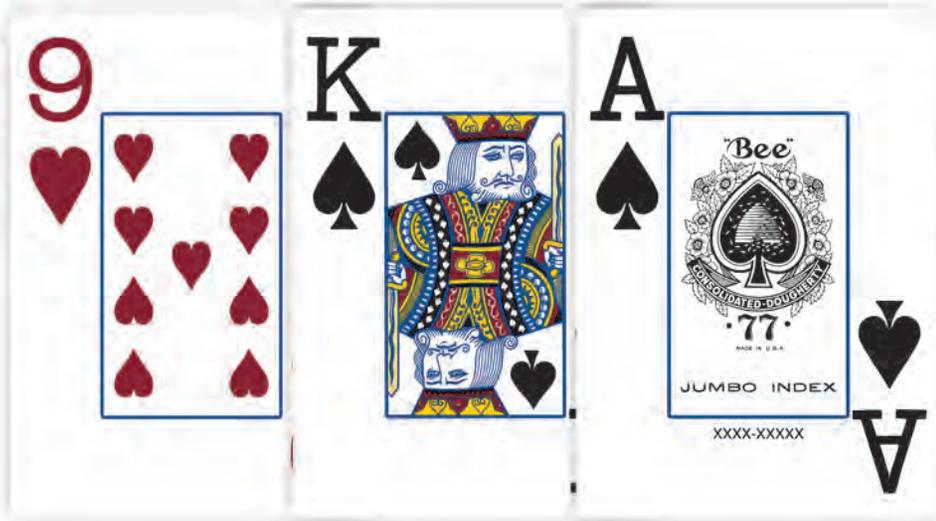
AVAILABLE CARD FACE STYLES



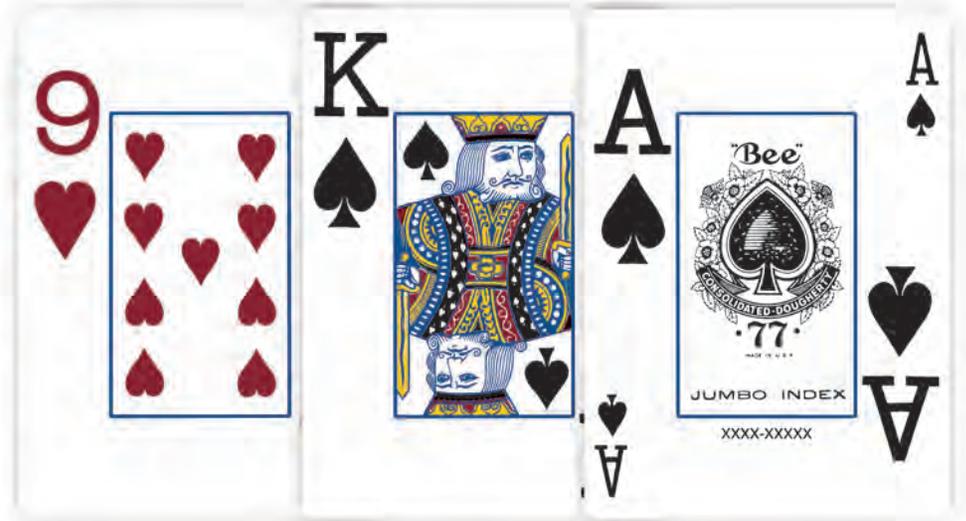
STANDARD INDEX - SI



STANDARD INDEX TECH ART - TA2

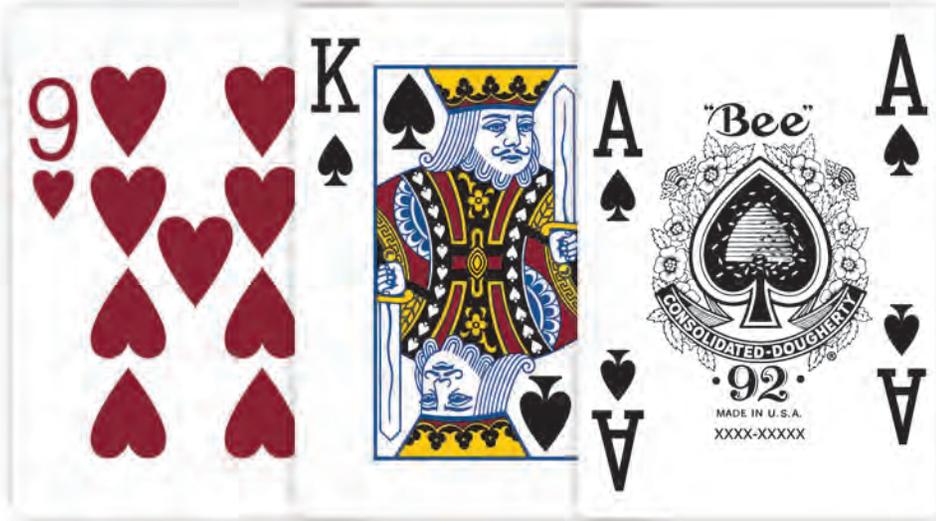


JUMBO INDEX - JI



JUMBO INDEX TECH ART - PR27

AVAILABLE CARD FACE STYLES



ENHANCED IMAGE TECH ART - EITB



ENHANCED IMAGE - EIRB



ENHANCED IMAGE "NO PEEK 21" - EIDB

FACE DESIGN	SID #	BEE-TEK COMPATIBLE	PRESHUFFLE AVAILABLE	DESCRIPTION
STANDARD INDEX SI	263	YES	YES	Standard index face style
STANDARD INDEX TECH ART TA2	265	YES	YES	Standard index face style for use with Tech Art card readers
JUMBO INDEX JI	268	NO	NO	Our largest index for easy reading
JUMBO INDEX TECH ART PR27	321	NO	NO	Our largest, easy to read index, for use with Tech Art card readers
ENHANCED IMAGE EIRB	267	YES	YES	Our mid-sized index for easy reading
ENHANCED IMAGE TECH ART EITB	264	YES	YES	Our mid-sized, easy to read index for use with Tech Art card readers
ENHANCED IMAGE "NO PEEK 21" EIDB	266	NO	NO	Our mid-sized, easy to read index for use with No Peek 21 Hole card readers

ARISTOCRAT[®] PLAYING CARDS

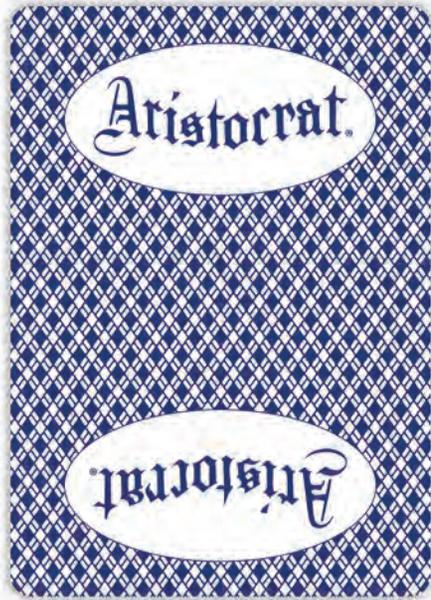
BRINGING VALUE AND QUALITY TO THE TABLE

Aristocrat playing cards originated from the American Bank Note Company, famous for engraving currency for various countries, including the United States. We apply this vast experience to produce quality Aristocrat playing cards with a banker's mindset for value.

The entire production process has been designed to save casinos money. Cards are only created in large production runs, maximizing efficiency of equipment while still offering the features the casinos need.



ORDERING ARISTOCRAT PLAYING CARDS



CARD BACK DESIGN



USPC RED
PMS 186



USPC BLUE
PMS 281



TEAL
PMS 320



PURPLE
PMS 266

We use the PANTONE MATCHING SYSTEM® whenever possible; however, colors may vary slightly when printed on actual playing card paper stock.



STANDARD INDEX - SI



ENHANCED IMAGE - EIRB



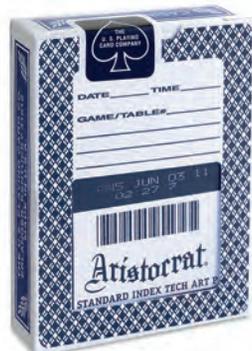
ENHANCED IMAGE TECH-ART - EITB



STANDARD INDEX TECH-ART - TA2

ARISTOCRAT® BRAND PLAYING CARDS CANNOT INCLUDE CODES FOR USE WITH SHOE.

PIT-FRIENDLY PACKAGING



SINGLE DECK
TUCK CASE

AVAILABLE IN:
RED
BLUE
TEAL
BLACK
WHITE



12 DECK CARTON



6 DECK & 8 DECK
PRESHUFFLE OR SEQUENTIAL

KEM[®] PLAYING CARDS

The highest levels of competition demand the highest quality cards.
Handcrafted and long lasting, KEM is the card elite poker players prefer.





MADE FROM CELLULOSE ACETATE

It's a material that requires us to employ an intensive handcrafted process to create KEM playing cards. But it's well worth it as it's the only material to offer the qualities that players have come to love and expect.

UNMATCHED DURABILITY

GREATER RESISTANCE TO SCRATCHING

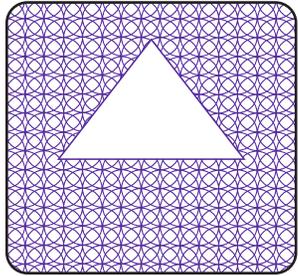
KEM cards let players leave their mark on the game, not the cards. In laboratory testing KEM Cards are three times more resistant to scratching than the leading PVC card, greatly reducing security concerns.

STAYING POWER

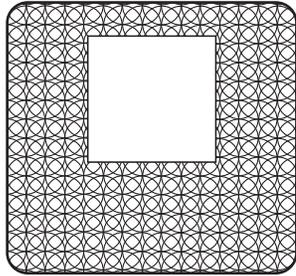
KEM cards are long-lasting, and durable enough to withstand many weeks of use. They're also washable and odorless.

ORDERING KEM PLAYING CARDS

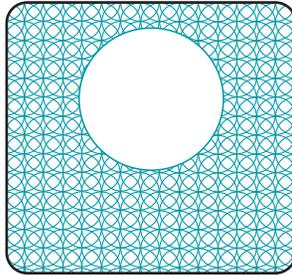
PREFERRED LOGO SHAPES AND FRAMES



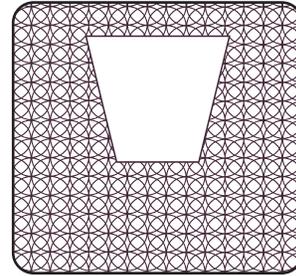
TRIANGLE



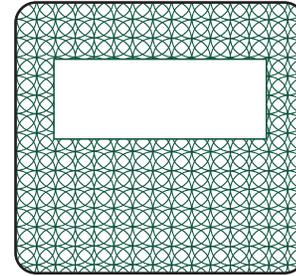
SQUARE



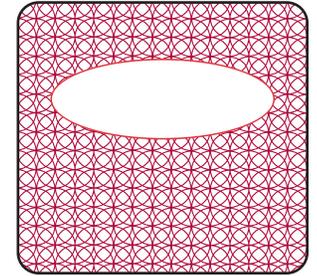
CIRCLE



TRAPEZOID



RECTANGLE



OVAL

Logo size is generally 1" x 1-3/4" in area;
Double-ended OR Upper Left/Lower Right positioning

KEM STANDARD BACK COLORS



BLUE
PMS 3025



TEAL
PMS 320



GREEN
PMS 343



BROWN
PMS 7449



BLACK



RED
PMS 1945



PURPLE
PMS 267

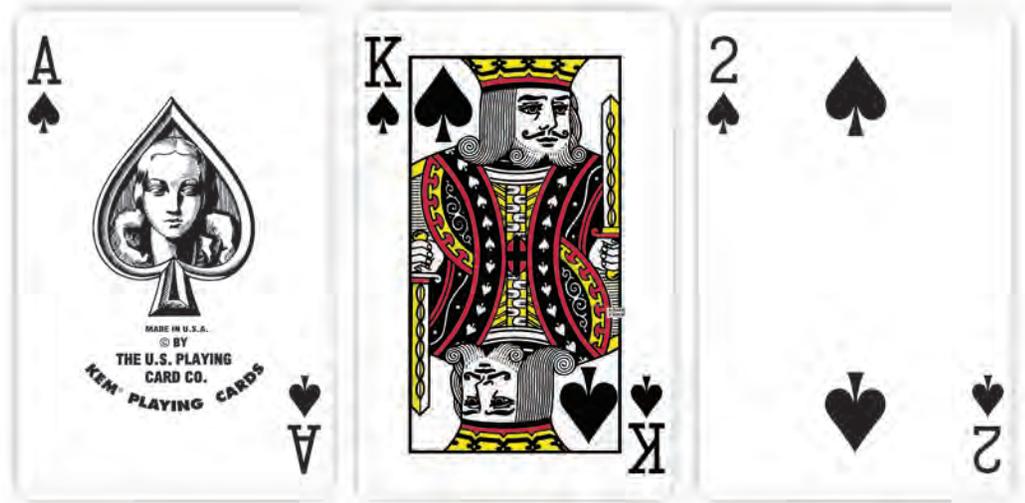


TAN
PMS 154

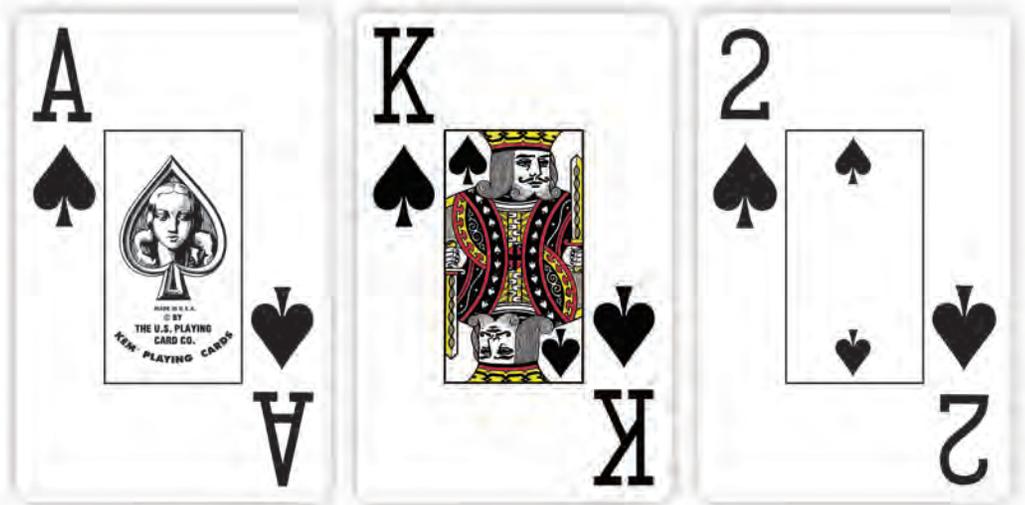




KEM STANDARD FACE STYLES



STANDARD INDEX - SI



JUMBO INDEX - JI

KEM STANDARD FACE COLORS



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**The United States
Playing Card Company**

